

Minutes
2020 U.S. Census City of Tempe Complete Count Committee
Community Outreach and Special Populations
Subcommittee Meeting
July 16, 2019

Draft minutes of the 2020 U.S. Census City of Tempe Complete Count Committee Community Outreach and Special Populations Subcommittee Meeting held on Tuesday, July 16, 2019, at the Tempe Public Library, 3500 S. Rural Road, Lower Level Room A, Tempe, Arizona.

(MEMBERS) Present: Linda Knutson, Gerardo Lopez, Selianna Robles, Roy Tatem, Rosemary Walsh.

(MEMBERS) Absent: Megan Costa, Candyce Lindsay, Paul Mittman, Nancy Siefer,

City Staff Present: Shauna Warner, William Mancini

The meeting was called to order at 6:43 p.m. by Vice Chair Knutson

1. Approval /acceptance of Community Outreach and Special Populations Subcommittee meeting minutes: May 21, 2019

Motion: Commissioner Walsh made a motion to approve the May 21, 2019 minutes as presented.

Second: Commissioner Robles

Result: The motion passed unanimously

Commission Member Ayes: Linda Knutson, Gerardo Lopez, Selianna Robles, Roy Tatem, Rosemary Walsh.

2. Discussion / announcements from chair

Chair Costa wasn't able to attend the July meeting, but emailed a spreadsheet created from input at the May 21, 2019 subcommittee meeting that lists organizations and individuals from special populations and contact information. The list will be shared with subcommittee members to add additional contacts.

3. Updates from city staff

Talking points in English and Spanish, with consistent messages will be shared with committee members. Vice Chair Knutson shared she found a "Count the Nation" video and asked staff to find out if it's for public use.

William Mancini reviewed the additional map layers he created for low response areas. For special populations, the map relies on layers, you can now overlay with a filter that can be

set. Commissioners asked for a layer showing population density. They also inquired about a layer being created showing where people don't have access to the Internet as well as some of the businesses where they want to target outreach. These include bars, convenience stores, barbershops and laundromats.

4. Discussion of outreach plan

Members discussed that the state of Arizona had dedicated zero funding for census outreach, all of the funding is at the regional and local level.

Commissioners discussed different tabling opportunities, including Girl Scout cookie booths in the winter. Vice Chair Knutson suggested working with Mountain Park to table at their community events.

Commissioner Tatem suggested that commissioners approach Tempe's African American Advisory Committee for ideas and assistance. Shauna Warner will follow up to get the item placed on a future agenda.

5. Proposed future agenda items:

Next meeting: August 20, 2019

- Review and discuss calendar of Tempe events
- Collaborate on list of locations for informal outreach opportunities
- Discussion and possible approval of Outreach Work Plan for Community Outreach and Special Populations.
- Discussion and possible approval of content for a letter to organization contacts.

6. Adjourn to Complete Count Committee

Meeting was adjourned at 7:16 p.m.

Prepared by: Shauna Warner